

## Benefits of NIAAA Membership

Membership in the NIAAA offers a variety of professional services, programs, products and opportunities that are made available to promote, professionalize and assist the athletic administrator. Further information on each item below is available on the NIAAA Web site at [www.niaaa.org](http://www.niaaa.org) or by contacting the NIAAA office at (317) 587-1450.

### Opportunities, Programs and Services:

- Certification Program – 3 levels of professional certification
- Leadership Training Program – educational curriculum of 32 courses taught at national & state conferences, institutes and NIAAA webinars. Students may earn CEU's up to a master's degree through selected universities
- National Conference – registration discount on annual December conference conducted jointly with NFHS
- Liability Insurance - \$2,000,000 provided while performing duties
- Website [[www.niaaa.org](http://www.niaaa.org)] dedicated to NIAAA programs
- Athletic Administrators Outfitters - logo shop
- Buyers Guide – online site for preferred companies with contact information and links
- Approved Fundraisers – guide & information of preferred companies.
- Committee membership – 11 potential committees
- Sports Turf Field Renovation Program – application necessary
- Student Scholarship/Essay Program – open to students of schools with athletic director as member of NIAAA. State, Section and National winners
- Professional Outreach Program – conducted in cooperation with state athletic administrator associations
- \$2,500 Term Life Insurance policy – provided as part of membership
- Reduced premium on cancer and accident insurance
- National Emergency Network – assistance in cases of accident or medical emergency
- Long Term Health Care insurance – discounted rates
- Endowment – portion utilized for outreach initiatives
- Awards Program – variety of recognition methods at state and national levels
- Member Services – online opportunity through NIAAA database to view personal account, find members, order materials or initiate/renew membership. Post a resume, open dates, job openings and equipment for sale. Use “message board” to post questions and gather information, and respond to questions posted by other members.
- From the Gym to the Jury – Special \$10 annual rate to receive online (\$39 value) From the Gym to the Jury newsletter. Includes current legal rulings associated with athletics

### Materials and Products:

***Interscholastic Athletic Administration (IAA)*** - Quarterly 48 page journal provided as part of NIAAA membership or by subscription.

***Risk Management*** - Two-part DVD produced in cooperation with NFHS includes segment for parents and athletes, another for coaches and administrators.

***Athletic Administration: A Comprehensive Guide*** - CD of former 500-page manual which is resource for Leadership Training Course 502.

***Hazing - Dying to Belong and Break the Tradition of Breaking the Law*** - Two-part DVD with portion for Student and Parent & another for Coach and Administrator. A PDF file lists the 44 state anti-hazing laws.

***Guide for College-Bound Student-Athletes and Their Parents*** - Booklet approved by the NCAA Eligibility Center for all stakeholders with a role in student's potential college athletic involvement.

***Professional Development Program*** - 28-page booklet available at no cost, explains both the Leadership Training Program and Certification Program of the NIAAA.

***A Profile of Athletic Administration*** - 32-page booklet available at no cost that provides purpose and clear description of the position and the program administered.

***The Role of the Principal in Interscholastic Athletic*** - 12-minute video available at no cost through link on the NIAAA Web site. Produced in cooperation with the NASSP and NFHS.

***NIAAA e-news*** – Electronic newsletter offered 10 times annually at no cost.

***Certification Program*** – Brochure available at no cost providing information on the levels, process and procedures for achieving certification.

***Strategic Plan 2006-10*** - 12-page booklet that outlines the 2<sup>nd</sup> strategic plan.

***Pointing the Way*** - DVD is 9 minutes in length & available for each state athletic administrator association over-viewing NIAAA mission, offerings, programs, benefits and philosophy.

***Philosophy of Developing Relationships with Strategic Corporate Partners*** – Brochure provided at no cost describing for members provisions for working with sponsors.

***From the Gym to the Jury*** - Online subscription offered for \$10 to members (\$39 value).

***Baseball Mound Construction: A Professional Approach*** (27 minutes), ***Maintaining the Home Plate Area: A Professional Approach*** (8 minutes) - DVD in cooperation with STMA and SAFE.

***Professionals on the Sideline: The Line-to-Gain Crew*** – Educational DVD produced by NASPAA with NIAAA support with proper training techniques of the football sideline chain crew.

***Maintaining a Baseball or Softball Skinned Infield*** (21 minutes) – DVD in cooperation with Sports Turf Managers Association, The Foundation for Safer Athletic Fields and Brad Rumble & Associates.

***Membership Information*** – Categories & application.

***Corporate Partnership Opportunities*** – Available information for prospective sponsors.

***Endowment Brochure*** – Information & contribution form.

***Media Guide*** – Pamphlet overview of IAA magazine profile, contents, ad specs and pricing.

***NIAAA History*** – Brochure includes NIAAA heritage, timeline, accumulation of service information. (available soon)